



REQUEST FOR POLITICAL BROADCAST TIME

6.23.16

Date and Time of Request

KIXI KQMV KKNW KRWM KVRQ

Candidate:

Robin Fleming

Party:

Campaign:

Superintendent of Public Instruction

Federal/State/County/City/Initiative/Issue

Address:

P.O. Box 9100

Seattle WA 98109

206-235-5516

Inquired by:

Laurie Spader - Ad Mark Service

206-448-8850

Candidate/Manager/Agency/Committee

Request received by:

Lester Kinkow

Information requested:

Primary Political Rates

Information supplied:

Emailed Primary Political Rates / Classes as well as disclosure statement and political broadcast agreement.

Accepted by:

L. Kinkow

Date:

7.5.16

Time:

9:45

Final Disposition:

Booked the attached order

Payment rec'd

6,243.25 net

Amount

Date

Copy OK:

Name(s) of Political Committee:

Claire Campbell-Treasurer



Rates/Disclosure Statement Sent



Order Rec'd



Broadcast Agreement Rec'd



Copy Rec'd



Payment Rec'd



Invoice Attach'd

Sales Order

Station: KRWM-FM Agency: AD MARK SERVICES
 Contract Name: KRWM RobinFlemingOSPI Address: 2107 ELLIOTT AVE STE 308
 Contract#: (none)
 Start Date: 7/13/16 End Date: 7/31/16
 Revenue Type: COM-POLITICAL Type: Cash City: SEATTLE State: WA
 Advertiser: ROBIN FLEMING FOR OSPI (A) Zip: 98121
 Address: _____ Phone: (206) 448-8850
 City: _____ State: _____ Zip: _____ Buyer: Laurie Spader
 Product Name: Primary Tax Schedule: (None)
 Estimate #: 604Robin Fleming Primary Radio Agency Commission %: 15
 Competitive Code: POLITICAL Billing Cycle: Standard
 Salesperson: 040LKINL Comm %: 0
 Makegood Policy: Limited

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/13/16	7/15/16		6:00 AM	10:00 AM	30			1	1	1			3	D	145.00	3	435.00		
2	7/13/16	7/15/16		10:00 AM	3:00 PM	30			1	2	1			4	D	160.00	4	640.00		
3	7/13/16	7/15/16		3:00 PM	7:00 PM	30			1	1	1			3	D	150.00	3	450.00		
4	7/18/16	7/29/16		6:00 AM	10:00 AM	30	1	2	1	1	1			6	D	145.00	12	1,740.00		
5	7/18/16	7/29/16		10:00 AM	3:00 PM	30	1	1	2	1	1			6	D	160.00	12	1,920.00		
6	7/18/16	7/29/16		3:00 PM	7:00 PM	30	1	1	1	2	1			6	D	150.00	12	1,800.00		
7	7/23/16	7/30/16		6:00 AM	7:00 PM	30						2		2	D	45.00	4	180.00		
8	7/24/16	7/31/16		6:00 AM	7:00 PM	30							2	2	D	45.00	4	180.00		

Billing Projections: By Month

Jul 16
 CA 7,345.00
 ST 7,345.00

☒ Print Spot Prices

2wk cancellation policy for ALL orders.

Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS 54GROSS TOTAL \$ 7,345.00ADJUSTED SPOTS 54ADJUSTED TOTAL \$ 7,345.00

APPROVE DECLINE

☐☐

General Manager

☐☐

Sales Manager

☐☐

National Sales Manager

☐☐

Local Sales Manager

Revision

Radio: Robin Fleming for OSP1	Market: Seattle-Tacoma	Vendor: KRWV-FM	Billing To: Ad Mark Services
Act: Primary	Demo: Adults 35-54		2107 Elliott Avenue, #308
Flight Start: 7/11/16	Separation: 30	AE: Lester Kinlow	Seattle, WA 98121
Flight End: 8/7/16	Flight Start: 7/11/16	Phone: 206-448-8650	
Option: Robin Fleming_Primary Radio	Flight End: 8/7/16	Fax: 206-448-8634	
On: 3	Sales Office: 3BK Mar16-May16 MSA ARB PPM		
Notes:	Survey:		

Daypart (Program)	Daypart Code	Gross C/T	Dur	7/11	7/18	7/25	8/1	Total Spots	Adults 35
WThF 6:00A-10:00A	AM	\$145.00	C 30	3	0	0	0	3	0.5
WThF 10:00A-3:00P	MD	\$160.00	C 30	4	0	0	0	4	0.6
WThF 3:00P-7:00P	PM	\$150.00	C 30	3	0	0	0	3	0.5
MTUWThF 6:00A-10:00A	AM	\$145.00	C 30	0	6	6	0	12	0.5
MTUWThF 10:00A-3:00P	MD	\$160.00	C 30	0	6	6	0	12	0.6
MTUWThF 3:00P-7:00P	PM	\$150.00	C 30	0	6	6	0	12	0.5
Sa 6:00A-7:00P	WK	\$45.00	C 30	0	2	2	0	4	0.4
Su 6:00A-7:00P	WK	\$45.00	C 30	0	2	2	0	4	0.2
Total Spots:									
Total GRP/GIMP(000):									

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots	Total Gross CPP:
7/2016	\$7,345.00 - 54	\$0.00 - 0	\$7,345.00 - 54	\$2
8/2016	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$2
Total Gross Cost:				\$7,345.00
Total Net Cost:				\$6,243.25
Total Gross CPP:				\$2
Total Net CPP:				\$2

Other Demos

Line	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	Adults 55+ RTG	
	WThF 6:00A-10:00A	AM	\$145.00	C	30	3	0.5	\$2
	WThF 10:00A-3:00P	MD	\$160.00	C	30	4	0.8	\$2
	WThF 3:00P-7:00P	PM	\$150.00	C	30	3	0.6	\$2
	MTuWThF 6:00A-10:00A	AM	\$145.00	C	30	12	0.5	\$2
	MTuWThF 10:00A-3:00P	MD	\$160.00	C	30	12	0.8	\$2
	MTuWThF 3:00P-7:00P	PM	\$150.00	C	30	12	0.6	\$2
	Sa 6:00A-7:00P	WK	\$45.00	C	30	4	0.6	\$
	Su 6:00A-7:00P	WK	\$45.00	C	30	4	0.4	\$1
Total Spots:						54	33.3	
Total GRP/GIMP(000):								
Total Cost:			\$7,345.00				CPP:	\$1

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">KRWN Seattle</div>	Date: <div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;">7.5.16</div>
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I, Claire Campbell

being/on behalf of: Robin Fleming,

a legally qualified candidate of the Democratic

political party for the office of: Superintendent of Public Instruction

in the primary

election to be held on: August 02, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<div style="font-family: cursive; font-size: 2em;">See Attached</div>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Robin Fleming for Superintendent of Public Instruction

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Claire Campbell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06/22/2016

Claire A Campbell

Date Signature

to Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Lester Kunkow
Printed Name

Exec. Asst.
Title